

UNLOCK THE POWER OF PUBLICATION: THREE-DAY SHORT COURSE ON MANUSCRIPT WRITING

21 - 23 SEPTEMBER 2025
9:00 am - 5:00 pm

Have you completed a research project or technical report that's gathering dust on your desk? If so, It's time to take the next step. This short course on manuscript writing demystifies the process and shows you how to turn completed study reports into publishable articles. Learn the principles of effective manuscript writing, understand how to search for, and submit to relevant journals, and gain practical skills to navigate the path of manuscript writing with confidence.

ABOUT THE COURSE

A three-Day, full-time (9 am to 5 pm) course; the participants need to submit a letter from their respective organization that they will be given leave for these three days. **The prospective participants should come with a recently completed Report and a Laptop.**

Briefly, the course will cover the following:

- Why write a manuscript? Who are your audience? How to proceed from the completed report you already have (and most probably submitted to, and approved by your supervisor) to writing the manuscript
- Where and how to begin the writing? How to do Literature review and write?
- Deep dive in IMRAD: writing the different sections
- Data visualisation and interpretation for manuscript, referencing; revising the first draft.
- How to search for relevant Journals? What are the steps of submission? How to respond to reviewers' comments? Writing the rebuttal letter (and the Cover Letter while submitting)
- Scientific misconduct and ethical issues; plagiarism; use of ai (artificial intelligence) in developing and editing the final version

On completion of the course, participants are expected to have the following competencies:

- Understand the basic components of a manuscript and the IMRAD structure, including writing the different components
- How to search relevant literature and write a literature review
- Data visualization of quantitative and qualitative data; how to cite and refer; understanding authorship criteria
- Develop high level outline; revise the first draft
- Understand the basic concept of scientific misconduct, ethical issues and plagiarism
- Learn basic steps of submitting to a journal and responding to reviewers

COURSE FEE: **BDT 7000 ONLY**

REGISTRATION DEADLINE: **SUNDAY, 14 SEPTEMBER 2025**

FEE SUBMISSION DEADLINE: **MONDAY, 15 SEPTEMBER 2025**

ENROLMENT ON FIRST COME, FIRST SERVED BASIS

This is a non-residential **IN-PERSON** course
Refreshments and lunch will be provided during the course

WHO CAN APPLY FOR THIS COURSE?

The course is designed for the early-career development practitioners, aspiring researchers, and academics working in public sector institutes, NGOs, research institutions and other civil society organisations who would like to develop a manuscript from the report for submission to a journal. **The participants should come with a draft report s/he is working on for practicum.**

COURSE FACILITATORS



Professor Syed Masud Ahmed is a graduate of Dhaka Medical College (1978), a David E. Fellow from Harvard Centre for Population and Development Studies (1997), and recipient of PhD in health systems from the Karolinska Institute Medical University, Stockholm, Sweden (2005). He is a Professor of Health Systems and is the Director of Centre of Excellence for Health Systems and UHC at BRAC JPG School of Public Health, BRAC University. He has published extensively in peer reviewed journals such as the Lancet, BMJ and BMC Journals, PLoS, Bulletin of WHO, World Development, Social Science and Medicine, Health Policy and Planning, Antibiotic etc. He also authored quite a few book chapters, monographs and working papers. He has been also a peer reviewer for in reputed international health journals. Currently, under the Centre, he is leading research, advocacy and capacity-building activities relevant to improvement of health systems and advancing UHC in Bangladesh



Dr Nahitun Naher is a public health specialist with expertise in designing and conducting public health including social science research. Experienced in public health issues in Bangladesh and low- and middle-income countries. Extensive experience in operation research issues, research management, and mentoring in a multi-disciplinary, multi-ethnic environment. Dr Naher is a graduate of Z.H. Sikder Medical College (2002), Dhaka Bangladesh. She has a master's in healthcare quality improvement from the University of Helsinki, (2008) Finland, and a postgraduation in public health and hygiene from the Institute of Public Health and Hygiene (2012), Delhi, India. She is Deputy Director at the Centre of Excellence for Health Systems and Universal Health Coverage (CoEHS&UHC) at BRAC James P Grant School of Public Health (JPGSPH), BRAC University. She has published in peer-reviewed international journals and authored research monographs, and working papers. Attended and presented papers in many international seminars, conferences, and workshops.



Bachera Aktar is a health systems researcher with 16 years of experience in health systems research and implementation of public health interventions across urban, rural, and humanitarian settings in Bangladesh. Currently, she serves as the Deputy Director of the Centre of Excellence for Gender, Sexual, and Reproductive Health and Rights (CGSRHR) and is a faculty member at BRAC James P Grant School of Public Health (JPGSPH), BRAC University. Furthermore, she is in the final stage of her doctoral studies at the Liverpool School of Tropical Medicine, United Kingdom. Her professional expertise includes implementation research, participatory action research, mixed-method research, health systems and management, urban and humanitarian health, maternal and child health, community-based participatory research, gender, intersectionality, health equity, and community-centred public health interventions. She was elected as the South-East Asia representative and Co-Chair of the Governance Board at the Emerging Voice (EV) for Global Health (EV4GH) network in 2023, and has subsequently been selected as the Chair in 2025.

HOW TO APPLY: Please follow this link <https://forms.gle/rs7TrHKRCVf36r8x6> to complete the **REGISTRATION FORM** and submit by **SUNDAY, 14 SEPTEMBER 2025**. You will be notified about the payment method when your application is accepted. Your seat will be confirmed upon completion of full payment.



ORGANISED BY

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